

Graphics and Layout

Advanced Photo and Graphic Composition
VectorWorks/Adobe Photoshop/Adobe Illustrator/Adobe InDesign

1. Mixed Media

Combine material from VectorWorks, Photoshop and Illustrator in Indesign in the form of layout on A1 sheet. Adjust your photoshop image to work within Indesign as desired. Do not just import images into indesign - Prepare them! Use Illustrator to manipulate and prepare your drawings from Vector Works. Layout all in a clear, notated and idea driven manner.

2. Colour Space

You are to limit yourself in colour usage for your drawings. Get your colours from colour images so all the material on the sheet communicates as one.

Each colour carries a cultural reference. Pick your colours carefully that work well. Use paintings, TV adverts, websites as precedents. You will be asked to show your precedents. These CAN NOT be ambiguous. Think careful why a colour has been chosen and what does it do for your drawings.

3. Layout

Use brochures, leaflets, websites, TV Adds for reference in layout. The layouts must be thought out and not ambiguous. You must reason why things are in a place they are. You will be asked about your precedents / references.

Be careful about Font selections. Each font means something. The font you choose will communicate a particular story. Do not allow contradictions without consideration.

4. Dates:

Project Lenght: 3 weeks.

Final Requirements

1 A1 sheet as PDF.

To show a minimum of 3 images on the sheet and one large drawing. The drawing could be section, elevation or a plan. All items on the sheet must be notated.

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